Careers in sustainable development | Syllabus

The Careers in Sustainable Development course equips you with a unique toolkit that will enable you to understand the evolving landscape of job opportunities in the purpose-driven sector. This toolkit is designed to be a practical hands-on set of guiding questions and worksheets to help you get started on identifying what you want to do, how to develop your personal brand and secure your dream job. A job of impact and purpose.

Modules		Lessons	Learning objectives
1.	Career Paths and Opportunities	• The New Breed of Organisations • What Career Do You Want and Why? • High-Impact Careers	• Understand different career paths in the purpose-driven sector • Identify different types of organisations • Describe key trends and emerging job opportunities
2.	Your Values and Ways to Make an Impact	• Introduction to Values • Case Study: Careers and Values • Linking Values to Career Paths	• Examine your personal values and motivations • Identify different ways to make an impact • Clarify what you want to achieve with your career
3.	Career Mapping and Choices	• Three Questions to Unlock Your Authentic Career • The Career Mapper • Career Path Matching	• Define your top skills, strengths and interests • Identify possible career paths for yourself in sustainable development • Clarify what skills, knowledge and resources you still need to achieve your goals
4.	Building Your Profile and Personal Brand	• Identify Your Audience • Elevator Pitch • LinkedIn and Your Career • Optimizing Your LinkedIn Profile • The Ideal CV for the Ideal Job	• Create a compelling CV or digital profile • Write a cover letter or introduction that wins people over • Pitch your personal story to new audiences
5.	Securing Your Dream Job	• Competency-Based Interview Questions • Preparing for Interview Questions • Determining Culture Fit	• Break down the job search process into a clear action plan • Confidently network with the purpose of creating job opportunities • Impress recruiters with your application and interviews

Leading teams for impact | Syllabus

The Leading Teams for Impact course helps you develop the skills required to successfully lead a team. You'll explore what leading a team means, and how to get there. You will also delve into the stages of team development and the roles and responsibilities of a team leader.

Modules		Lessons	Learning objectives
1.	Introduction to Team Leading	• Group or Team? • A Leader I Admire • Case Study: Resilience	• Compare the qualities of a group and a team • Recognise the elements of an effective team • Implement strategies for resilience
2.	Planning and Setting Team Goals	• Tuckman's Model Overview • Reflect on Tuckman's Stages of Development • Setting SMART Objectives	• Give examples of Tuckman's stages of team development based on personal experience • Understand the acronym SMART and be able to apply it to planning processes • Explain the benefits of SMART objectives
3.	Preparing by Creating a Safe, Supportive Environment	• Five Ways to Well-Being • Care and Support of Your Team • Five Point Risk Assessment	• Explain duty of care • Reflect on circle of care model • Define risk management • Develop a risk assessment
4.	Presenting and Communi-cating With Your Team	• Forms of Communication • Different Types of Feedback • Tips for Effective Communication and Feedback • Evaluate a Feedback Session	• Explain different forms of communication • Understand different types of feedback • Identify ways to manage conflict • Match communication methods to situations.
5.	Performing and Developing a Leadership Style	• Myer Briggs Model • Myer Briggs Key Self-Care for Team Leaders • Belbin's Model • Skills and Behaviours of a Team Leader	• Identify a range of leadership skills • Define behaviours of an effective leader • Interpret leadership styles with reference to the Myer Briggs personality model • Identify team roles within Belbin's theoretical model • Explore self-care strategies for team leaders

Marine conservation | Syllabus

The Marine Conservation course equips you with an understanding of key concepts and terminology, tools to analyze a marine protected area ecosystem, and knowledge of global ocean issues and different approaches.

Modules		Lessons	Learning objectives
1.	Introduction to Marine Conservation	• Marine Biodiversity and Conservation • Marine Biodiversity Loss • Species and Biodiversity Monitoring	• Explain the importance of marine biodiversity • Describe the driving forces behind marine biodiversity loss • Explain why monitoring biodiversity is important in conservation
2.	Approaches to Marine Conservation	• Governing Global Marine Biodiversity • Marine Protected Areas (MPAs) • Benefits of MPAs • Successful MPAs • Sustainable Local Fisheries	• Discuss areas beyond national jurisdiction (ABNJ) marine biodiversity challenges • Evaluate aspects of marine protected areas (MPA) • Identify the building blocks of sustainable local fisheries
3.	Key Threats to Marine Environments	• Endangered Species • Keystone Species • Threats to Coral Reefs • Community Strategies to Protect Coral Reefs • Marine Pollution	• Describe the main contributors that threaten marine environments • Outline main threats to coral reefs • Describe strategies for tackling marine pollution
4.	Marine Conservation in the Field	• Case Study: Sustainable Livelihoods for Fisheries • Case Study: Atlantic Cod • Case Study: Marine Protected Areas • Case Study: Plastic Pollution	• Identify approaches to address sustainable livelihoods for small-scale fishers, marine protected areas (MPAs) and coral restoration efforts • Discuss how turtles are being conserved • Evaluate an industry-led approach to reducing ocean plastic pollution
5.	Marine Conservation Stakeholders	• Global Ocean Governance • Role of Policy and Governments • Balancing Policies for Multi-Use • Government and NGOs • Communities and Marine Conservation	• Discuss global ocean governance challenges and the role of policy • Identify roles that NGOs play in marine conservation • Discuss the role of communities in conservation

Climate crisis and sustainability | Syllabus

The Climate Crisis and Sustainability course will provide you with the fundamentals of environmental sustainability, you'll learn what it is and why we need it. You'll also be able to more thoughtfully pursue a career in sustainability management.

Modules		Lessons	Learning objectives
1.	The Earth System	• Defining the "Environment" • The Earth System - Four Components • Planetary Boundaries • Are Humans Biodiversity? • Ecosystem Services	• Explain the components of the Earth System and identify dependencies among them • Define the environment in your own terms • Discuss the importance of the natural environment for humans and society
2.	Environmental Problems	• Natural Climate Solutions • Introduction to Climate Change • Modeling Planetary Boundaries • Making a Case for Environmental Sustainability	• Identify a suite of environmental problems • Explain climate change and how it relates to the environment and humans • Discuss how the environment change affect our lives
3.	Sustainable Development and the Environment	• In Praise of Sustainability • Environment and Health • Beyond the Anthropocene • The SDGs and Your Local Environment • MDG 7 and What Is Environmental Sustainability	• Explain the concepts of environmental and climate change sustainability • Link the concepts of environmental sustainability and climate change to the UN SDGs • Explain the environmental, social, and political aspects of sustainability • Identify how sustainability can be practiced in peoples' lives
4.	Approaches to Environmental Sustainability	• Triple Bottom Line • Sustainability in Forestry Businesses • Climate Smart Cocoa • Global Green Growth • Nature-Based Solutions in the Urban Setting • The Business-Case for Sustainability	• Identify a range of tools and processes used in environmental sustainability • Explain how sustainability initiatives are measured for success • Examine sustainability reporting by companies
5.	Making Change for Our Planet's Future	• Individuals Can't Solve the Climate Crisis • Circular Economy • The Uprising of Youth Climate Action • Black Lives Matter and Environmental Justice	• Identify new areas in sustainability that are guiding government and business • Identify career options in the sustainability field

Impact measurement | Syllabus

Our Impact Measurement course will teach you how to develop a strategy for creating an impact, how to execute on this plan, and how to disseminate and use the data obtained from your measurement plan.

Modules		Lessons	Learning objectives
1.	Introduction to Impact Measurement	• Monitoring and Evaluation Basics • Motivations for Measuring Impact • Impact Measurement & the Impact Spectrum • Impact Measurement Project Life Cycle • Case Study: Solar Now	• Describe impact measurement and its importance • Differentiate between impact measurement and measurement and evaluation • Identify different types of organizations that measure impact and what their motivations are • Describe a project life cycle for impact measurement
2.	Planning for Measurement	• Impact Measurement Goals • Indicators and Metrics • Impact Measurement Methodologies: Overview • The B Impact Assessment • Theory of Change	• Describe two impact measurement methodologies • Explain how to select metrics or indicators to use in your measurement framework • Outline the components of a theory of change and how it is used to plan and measure impact
3.	Implementing Your Measurement Plan	• Technology Needs for Impact Measurement • Commcare for Improving and Monitoring Community Health • The Power of Data to Change the World • Driving Social Change Through Data	• Recall commonly used reporting formats for social and environmental performance • Recognize the importance of good data in terms of impact creation • Document your processes for training your team to handle data collection for impact measurement • Identify opportunities and challenges in using technology and tools in impact measurement.
4.	Managing and Using Data for Impact	• Benchmarks and Targets for Impact • How We Can Make the World a Better Place by 2020 • Ways to Encourage Data Use • Impact Evaluation	• Outline how to improve performance through benchmarking and setting targets • Identify ways to encourage data use through organizational change, visualization and sharing data and lessons learned • Recall commonly used formats for social and environmental performance reporting
5.	Applying Impact Measurement Principles	• Trends in Impact Measurement • Ten Reasons Not to Measure Impact and What to Do Instead • When Not to Measure Impact • Careers in Impact Measurement	• Explain trends in impact measurement • Describe impact measurement challenges • Describe career options in the impact measurement field

Conservation and scientific research
| Syllabus

The Conservation and Scientific Research course will introduce you to some of the field research techniques used in biological monitoring. You will learn about biological surveys, including species identification, environmental impacts, survey planning, health and safety, and survey logistics.

Modules		Lessons	Learning objectives
1.	Target Species Identifica- tion	• How does monitoring support conservation objectives? • What is a Target Species? • Target Species in Their Environment • Functional Groups • Target Species Summary Report	• Recall how monitoring supports conservation/management objectives • Identify why target species are used in biological monitoring • Identify key characteristics of target species • Comprehend the role target species play in the ecosystem
2.	Survey Techniques	• Best Practice Guidelines for Surveys and Monitoring • Comparing Survey Techniques • Environmental Impact Analysis	• Identify which survey techniques to use for different research areas • Understand the advantages and limitations of different survey techniques • Recognise the environmental and social impacts associated with environmental monitoring
3.	Survey Logistics	• Survey Briefings • Survey Aims and Objectives • Data Management • What Went Wrong? • Getting Ready to Lead a Survey	• Describe terms used for different survey techniques • Identify what survey equipment is required • Prepare a plan for undertaking a field survey in one of GVI's locations
4.	Project Partner Relation- ships	• Building Capacity • Forming Strong Partnerships • Introduction to Conservation Partnerships	• Describe the work goals of one of GVI's partners • Understand how the work GVI is undertaking is contributing towards the partner's goals • Recognise the benefits collaboration provides to both organisations
5.	Health and Safety Procedures	• Identifying Risk • Preparing for the Unexpected • Managing Emergencies • Emergency Plan	• Determine the risks associated with biological surveying • Prepare for an emergency situation • Manage an emergency situation, including post event reporting